The United Nation's 4¢ and 11¢ World United Against Malaria Set Of 1962 And Their First Days

Purpose and Scope:
This is a multi-frame 'Traditional" First Day exhibit of the United Nation's 4¢ and 11¢ World United Against Malaria set of 1962.

Treatment:
This exhibit will follow the "Traditional" format and will start with a study of the stamp including essays and proofs, the first printing, the second printing, First Day Covers, commercial covers and then a conclusion. When available, production material of the cachets will be shown.

Plan

I. Design and Pre-Production
- A. World Health Organization's Plan
- B. Essays
- C. Proofs
- D. Publicity Photos
- E. Announcement

II. Production
- A. Marginal Inscriptions
- B. First Printing
  - 1. Plate Varieties
  - 2. EFOs
- C. Second Printing
  - 1. Plate Varieties
  - 2. EFOs

III. First Day Cachets
- A. First Day Cancellations
- B. First Day Covers
  - 1. Printed
  - 2. Thermographed
  - 3. Photocopying
  - 4. Hand Painted/Drawn
  - 5. Engraved
  - 6. Flocked
  - 7. Rubber Stamping
  - 8. Labels Attached
  - 9. Photogravure
  - 10. Letterpress
  - 11. Reusing FDCs
  - 12. "Unofficial/Illegal"

IV. Commercial Usages
- A. Domestic
- B. Foreign

V. Conclusion
- A. Last Day Of Sale Announcement
- B. Last Day Of Sale Covers

"Recorded" items will refer to what has been recorded in the "Handbook" produced by the Malaria Philatelists International (MPI).

Exceptional items will be highlighted in blue.

Historical Background:
On October 21st, 1960, at the 26th Session of the World Health Organization, it was discussed that the under funded "Malaria Eradication Special Account" needed another way to finance the program. The proposal was made for the issuing of postage stamps world-wide in order to help fund the "global program for the eradication of malaria" and increase world-wide publicity and education about the fight against malaria.

The hope was that the participating governments would contribute stamps or a percentage of the proceeds of the sales of the stamps to the program.

The campaign ultimately failed due to the impossibility of eradicating the insect and disease. Today, 1+ million people still die a year from malaria.

Smallest of the 17 recorded Essays. This Unexcepted Design was hand drawn/colored by an unknown artist. All 17 recorded Essays belong to the exhibitor but only some of the better ones are shown for balance.